

City of Columbus Early Childhood Obesity Prevention Coalition

Steering Committee _____ Working Group 1
_____ Working Group 2 _____ X Full Coalition

Date: August 31, 2010 Time: 10:00 am – 11:30 am

Location: Columbus Public Health
Meeting Room 119E
240 Parsons Ave.
Columbus, Ohio 43215

Chairperson: Autumn Trombetta MS, RD, LD

Facilitator: Cheryl Graffagnino MS, RD, LD

Attendees: Megan Arnold (Westerville Park & Rec.), Phyllis Pirie (OSU CPH/PRC), Kendall Leser (OSU CPH/PRC graduate student), Jenni Steckowski (CDC Public Health Apprentice), Grace Kolliesuah (CPH-Caring for 2), Valerie White (OSU Extension EFNEP), Carol Smathers (OSU PRC), Esther Gillett (WIC), Sheila Anderson (WIC), Sheri Sheterom (CPH-Caring for 2), Patty Conway (CPH-Caring for 2), Sharon Soliday (CPH-Caring for 2), Barb Seckler (CPH/ Get Active Columbus), Sandy Gill (CPH/Food Access Committee), Autumn Trombetta (CPH/HCHW), Cheryl Graffagnino (CPH/HCHW)

Meeting at-a-glance:

- Program Updates and Introductions
- Advancing the Plan in the Community
- Evaluating the Plan

Meeting Outcomes:

- WIC has established a breastfeeding pump room at Columbus Public Health for employees
- Barb Seckler of CPH shared update on Get Active Columbus website. Opportunities for partnerships will develop in later stages of the website.
- Sandy Gill of CPH shared an update on Columbus Area Food Access Committee activities. The group is using the IOM Strategies for Preventing Childhood Obesity tool as a framework and is currently reviewing the plan and identifying and prioritizing strategies. The committee meets 1:30-3:00pm on the 4th Wednesday of every month.
- Dr. Pirie led discussion on evaluation of plan and 2 key decisions were made: 1) Focus on objectives of the plan for evaluation (instead of goals) and 2) Not all objectives apply to every sector. We will evaluate objectives by sector

Next Steps:

- Next meeting: Tuesday, September 28, 2010 from 10:00am -11:30am at Columbus Public Health, Room 119E.
- Homework assignment: Coalition members were charged with bringing in one of the following: a policy(model or existing), list of programs, or locations where education messages could be implemented
 - Develop a resource guide for policy development and implementation
 - Gather your policy
 - Find a model policy
 - Identify model policy development tools
 - Identify and compile existing community resources that specifically target our population
 - Share a list of your own programs

- Identify and effective referral/resource list that could serve as a model
- Choose a service you need or want for your clients, search for it locally. Share it if you find it and if not-look for a model in another community to share
- Expand and adapt existing education campaigns to serve our target audience
 - Identify at least one new location in your service areas where a message could be implemented
 - Find examples of culturally diverse healthy weight messages
 - Share your culturally diverse healthy weight tools
 -

Or a task of their choosing that contributes to the overall plan.

Meeting Notes:

Agenda Item 1:

Autumn Trombetta welcomed the group.

New Attendees:

Westerville Parks & Recs

Megan Arnold – Fitness and wellness program supervisor

- Returning to coalition from maternity leave

Agenda Item 2: Program Updates

Barb Seckler updated the coalition on the progress of getactivecolumbus.com website. The website was launched a few weeks ago and the vision is that parents and families will be able to identify places in their neighborhoods to go for physical activity and nutrition. She is hopeful that the site will be a “one stop shop” to link what is happening in Central Ohio regarding physical activity and nutrition.

Sandy Gill updated the coalition on the progress of Columbus Area Food Access Committee. This coalition was formed because many requests were coming in about food access and the committee started to get organizations together to see what food access initiatives were already taking place. The committee is using the IOM report as a framework for their plan and are currently working on having a draft by December 31, 2010.

Cheryl Graffagnino updated the coalition on the progress of Healthier Choices. Federal legislation was passed that by March 2010, any chain with more than 20 restaurants must show calorie content at point-of-sale. Currently, Healthier Choices is working with local restaurants that do not have as many resources and is in the process of drafting recommendation for these smaller, local restaurants.

Cheryl Graffagnino updated the coalition on the progress of the Franklin County Physical Activity Plan on behalf of Jen Morel. The plan is looking to collect partner endorsement and Cheryl wanted coalition member input on whether or not the coalition should endorse the plan. Coalition members should look at the plan to see if it is appropriate for the coalition to endorse the plan.

Agenda Item 3: Dr. Pirie- Evaluation of the Plan

Dr. Pirie made a quick update on the ongoing recruitment of focus group participants. Flyers for the focus groups were distributed. Two key decisions about evaluating the plan were made. First, we will focus on the objectives in the plan instead of the goals and second, not all objectives apply to every entity so we will divide the objectives by sectors (i.e. employers, hospitals, child care providers, etc.) We need to collect baseline data and then go back periodically to see if any changes have occurred.

Moving Forward: Projects for coalition members

Coalition Member	Assignment for 9.28.2010 Meeting
Esther Gillet	Gather, find, or identify policy for hospital and workplace
EFNEP	<ul style="list-style-type: none"> • Share a list of own programs • Choose a service you need or want for your clients and search for it locally
Caring for 2 (Patty, Sharon, Sheri, Grace)	Identify at least 1 new location in your service area where a message could be implemented
Jenni Steckowski	Find a model policy
OSU PRC	Identify model policy development tools
Sheila Anderson	<ul style="list-style-type: none"> • Assist in recruitment for PRC focus groups • Share mailing address list for mother/infant with Carol Smathers • Find example of culturally diverse healthy weight tools